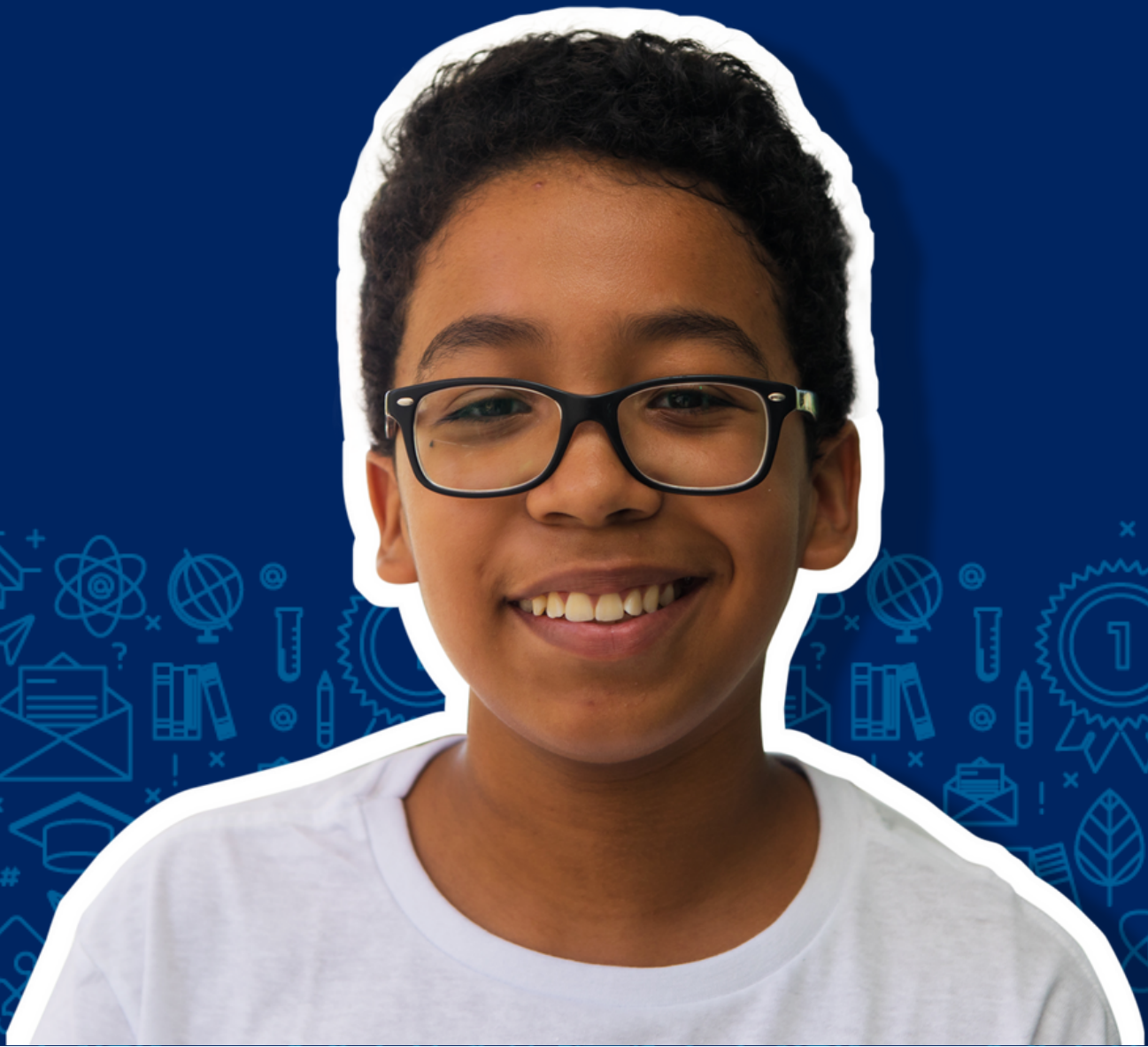




ismart

2021

Activities Report





Ismart – Social Institute to Motivate, Support and Recognize Talents

Founded in 1999, Ismart is a private, non-profit entity that identifies low-income **young talents** and grants them scholarships in private schools of excellence; on top of that, it also provides to access to **professional development and guidance programs**, from elementary school to university.

Ismart's work is based on the conviction that young talents can be found in all strata of the population, regardless of income, ethnic or social origin. We believe that, with access to **quality education**, fellows can dream bigger and achieve professional success. Thus, Ismart hopes to contribute to changing the composition of the future Brazilian intellectual elite, ensuring that its leaders reflect the true face of the country.

Here talent meets opportunity



Recruiting Process

Identification of academic talent in an annual selection process.



In-Person and Online Projects

Start on the 8th year of middle school or on the 1st year of high school.
Our journey starts here.



Higher Education

Fellowship and personal and professional development programs.



Alumni

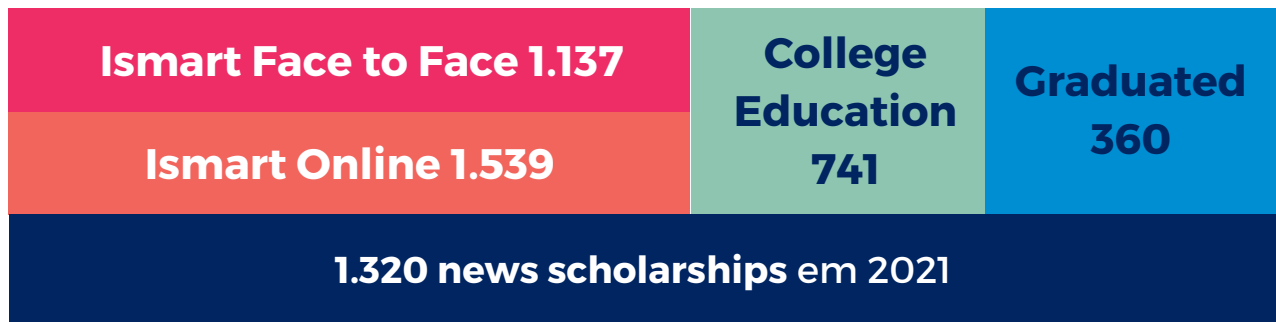
A network of graduates for support, development, connection and inspiration for current fellows.

THE PATH THAT LEADS TO OPPORTUNITIES



In 2021, many lives were changed by education and more development opportunities.

3.417 scholarships



SÃO PAULO

927 students
376 face to face
551 online

COTIA

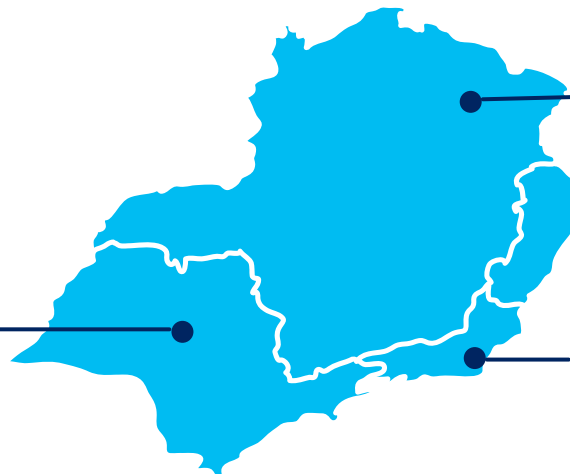
45 students
33 face to face
12 online

SÃO JOSÉ DOS CAMPOS

547 students
232 face to face
315 online

SOROCABA

61 students
35 face to face
26 online



BELO HORIZONTE

391 students
138 face to face
253 online

RIO DE JANEIRO

703 students
321 face to face
382 online

Studying abroad

79 Scholarship students in Ismart preparatory for graduation abroad
4 Scholarship in SummerOnline Programs



English Scholarships

BELO HORIZONTE

CCAA - 2 scholarships

BRASIL

Busuu - 184 students on platform

RIO DE JANEIRO

Cultura Inglesa - 10 scholarships
SBCI* - 77 scholarships

*Sociedade Brasileira de Cultura Inglesa

SÃO PAULO E SÃO JOSÉ DOS CAMPOS

Cultura Inglesa - 84 scholarships

ACCEPTANCE ON EXAMS 2021



258 exam takers



Ismart
Face to Face
96%
approval rating

Ismart
Online
92%
approval rating

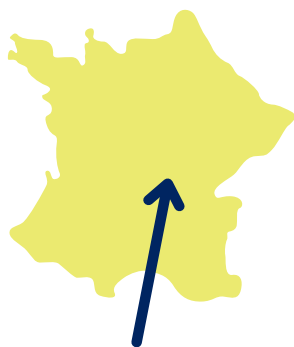
Ismart Face to Face
& Ismart Online

TOP 3 degrees
for acceptance

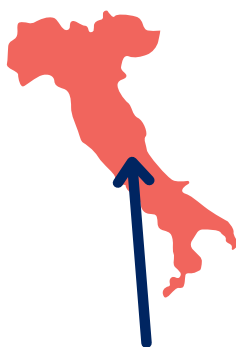
- 26% Engineering
- 10% Management
- 9% Law



5 accepted at internacional universities



1 France



2 Italy



2 United Arab
Emirates

UNIVERSITY STUDENTS 2021



352

Science and Technology

Engineering **218**
 Science and Technology **33**
 Chemistry **20**
 Computer Science **23**
 Others **58**



260

Humanities

Law **61**
 Economy **59**
 Management **52**
 Public Policy **50**
 Others **38**

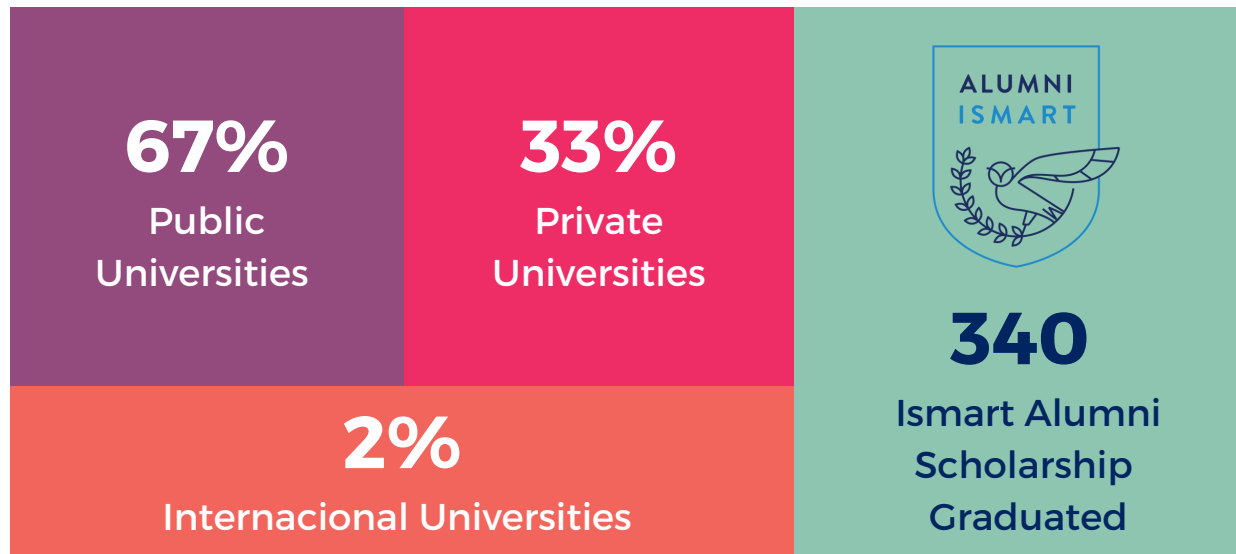


129

Health

Medicine **33**
 Biology Sciences **53**
 Pharmacy **35**
 Veterinarian Medicine **7**
 Others **1**

Total: 741 university students



TALENTS IN THE WORKFORCE

87%

University graduates are employed within two years following graduation

95%

ISMART graduates are employed or enrolled in Master Degrees.

DISTRIBUTION OF SCHOLARSHIPS BY SCHOOLS, PROJECTS AND CITIES



SCHOLARSHIPS 2021



BELO HORIZONTE 406

Bernoulli.....	97
Magnum.....	11
Santo Antônio.....	30
Ismart Online.....	253
College students.....	15

COTIA 64

Sidarta.....	28
Rio Branco.....	5
Ismart Online.....	12
College Students.....	19

RIO DE JANEIRO 943

Eleva.....	2
Pensi	85
pH	183
São Bento.....	51
Ismart Online.....	382
College Students.....	240

SOROCABA 85

Uirapuru.....	35
Ismart Online.....	26
College Students.....	24

SÃO JOSÉ DOS CAMPOS 677

Anglo.....	2
Embraer.....	49
Objetivo.....	78
Poliedro.....	103
Ismart Online.....	315
College Students.....	130

SÃO PAULO 1.240

Arquidiocesano.....	28
Bandeirantes.....	96
Beacon School.....	3
Lourenço Castanho.....	16
Magno.....	23
Móbile.....	6
Objetivo.....	103
Poliedro.....	27
Rio Branco.....	4
Saint Paul's.....	2
Santo Américo.....	68
Ismart Online.....	551
College Students.....	313

UNITED STATES 02

Phillips Academy Andover.....	2
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ANNUAL AND HISTORICAL BUDGET OF STUDENTS ATTENDED



Annual Budget

Operational costs and administrative expenses over the years

	2019	2020	2021
Operational Expenses	R\$ 32.982.120	R\$ 34.624.490	R\$ 36.295.502
Administrative Expenses	R\$ 4.936.860	R\$ 4.401.538	R\$ 4.552.398
Total	R\$37.918.980	R\$ 39.026.028	R\$ 40.847.900

Scholars Attended

Young people attended in elementary, high school and higher education

	2019	2020	2021
Ismart Face to Face	1.016	1.088	1.137
Ismart Online	1.413	1.322	1.539
Higher Education	521	668	741
Total	2.950	3.078	3.417



PARTNERS IN EDUCATION

Schools, companies and people who believe in the transforming power of **education** work with Ismart to change the lives of hundreds of high-potential young people.

Talent development is only possible thanks to the support of partners who contribute to the success of different projects and programs.

Check out some events from 2021!

TECH TRACK

In 2021, Ismart started a new project: the **Tech Track**. In partnership with Alura, FEBRACE, IBM and ZUP, it offered content and courses for high school students (in person and online) to learn about the world of technology, programming languages and logic (Python, C++, Java) as well as digital trends . In total, **+760 students were impacted**.

It doesn't stop there!

High school students also had access to **tech training opportunities**.

+100 university students are developing their skills in current technology tools, with **70 students** undergoing Python courses offered by Bloomberg;

And many are still connected to programs like **Let's Code, 42 SP | School of Technolog**.



PARCEIROS NA EDUCAÇÃO



RISE



Rise is a program that finds brilliant people who need opportunity and supports them for life as they work to serve others. An initiative of Schmidt Futures and the Rhodes Trust, Rise is the Anchor program of a \$1 billion commitment from Eric and Wendy Schmidt to find and support global talent.

The dimension and ambition of the Rise project called Ismart's attention since we've first learned about the initiative. This partnership strengthens our purpose and allows us to get farther. The first edition had participants from more than **170 countries** and among the **100 global winners**, 5 were Brazilian, including **three Ismart fellows!**

VOLUNTEERS AND PARTNERS

More than **190 professional** individuals and more than **155 companies** took part of programs to develop fellows who are attending college and high school. These partners increased the possibility that **Ismart fellows find a good job.**



SUPPORT DURING THE PANDEMIC



Ismart continued to support its network of fellows and families throughout the pandemic. When the public education system suspended classes, Ismart came up with **several initiatives** to stimulate the students' commitment and learning:

- Math Crash Course** – offered to more than **400 9th grade students**
- Enem Task Force** – through tests in the SAS-Sistema Ari de Sá platform, this task force helped students in the third year of high school to prepare to **Brazil's college admission exams.**



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Turning talents into
protagonists of the future

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