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Activities Report
2022

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Rise Global Winner 2021

CON TENTS

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::: **MISSION**

Ismart believes that **different forms of talent are distributed across all social classes,** and that access to quality education is a catalyst for social change.

The Institute's work begins when extremely low-income, academically talented student are identified and recruited while still in middle school, to then participate in the programs that take place in-person or online.

At the Ismart network, students are accompanied through graduation. This journey includes lifelong access to learning opportunities to improve academic performance, social and emotional competencies. The focus is on the skills most relevant today, so they can build exponential trajectories as agents for change.

Ismart Team and Fellows - 2022 Online Program

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::: **2022 RESULTS**

Ismart network in numbers

Ismart's talent network comprises young people at various stages of their academic life. For each of them, the Institute promotes specialized initiatives for development, guidance, and psychological and financial support from the middle school to the university stage.

In 2022, **3,189 middle school, high school, and college students were supported** by programs in online and in-person formats.
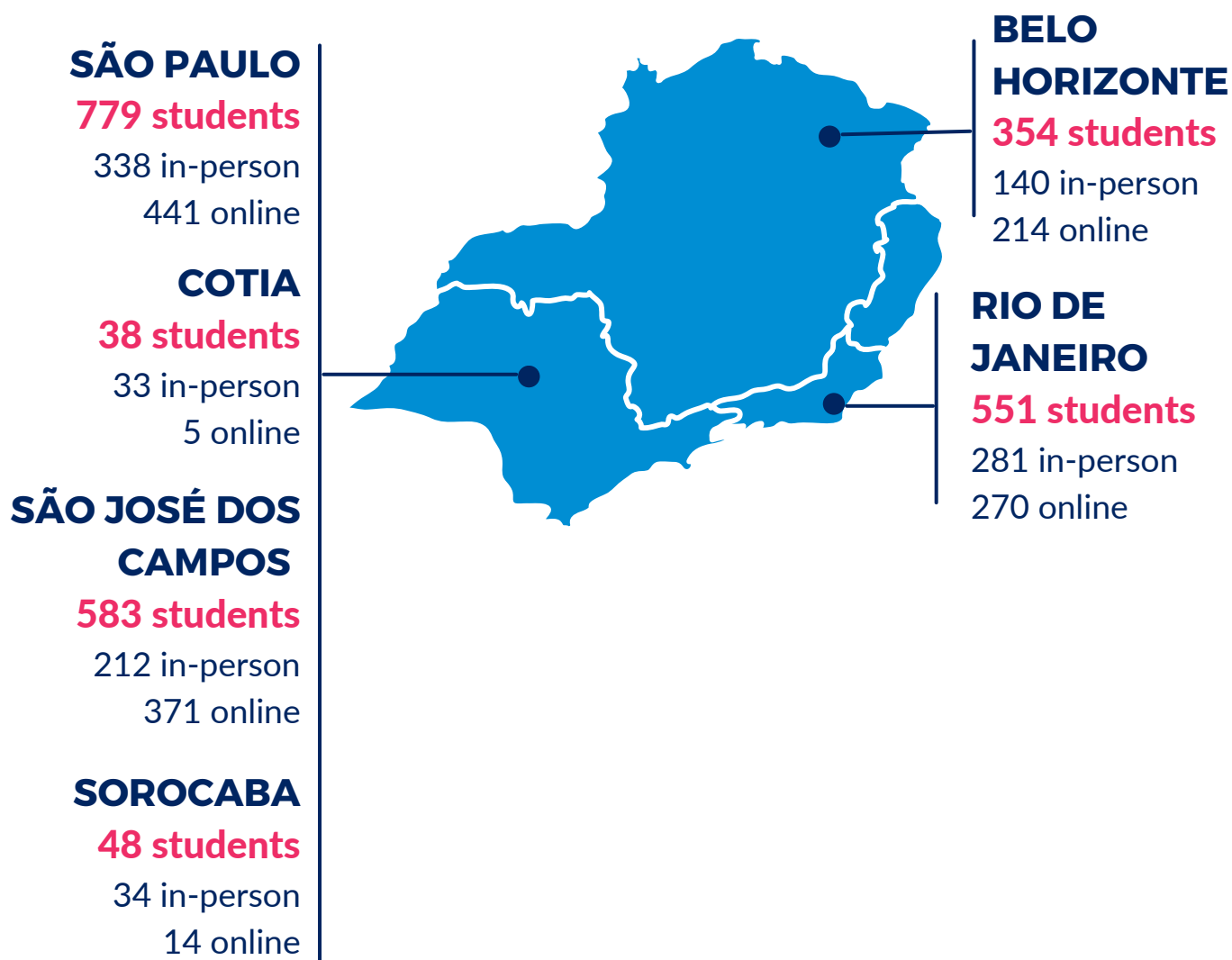
History of supported fellows

Total number of young people supported by program and year:

PROGRAM	2020	2021	2022
Alicerce and Bolsa Talento In-Person	1,088	1,137	1,039
Alicerce Online	1,322	1,539	1,315
College	668	741	835
TOTAL	**3,078**	**3,417**	**3,189**

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::: 2022 RESULTS

Ismart has the support of excellent private schools that welcome the network's students **in all of its locations.**

Students supported by city and program

SÃO PAULO
779 students
338 in-person
441 online

COTIA
38 students
33 in-person
5 online

SÃO JOSÉ DOS CAMPOS
583 students
212 in-person
371 online

SOROCABA
48 students
34 in-person
14 online

BELO HORIZONTE
354 students
140 in-person
214 online

RIO DE JANEIRO
551 students
281 in-person
270 online

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::: **2022 RESULTS**

Distribution of students by location and partner school
(Bolsa Talento In-Person and Alicerce In-Person) and Online Program
(Alicerce Online):

Belo Horizonte 354

Bernoulli...................................92
Magnum...................................19
Santo Antônio.......................29
Alicerce Online.......................214

Cotia 38

Sidarta....................................23
Rio Branco.............................10
Alicerce Online........................5

Rio de Janeiro 551

Eleva...1
Pensi 87
pH 143
São Bento...............................50
Alicerce Online......................270

United States 01

Phillips Academy
Andover.....................................1

Sorocaba 48

Uirapuru...................................34
Alicerce Online.........................14

São José dos Campos 583

Anglo.......................................12
Embraer...................................58
Objetivo...................................54
Poliedro...................................88
Alicerce Online........................371

São Paulo 779

Arquidiocesano............................19
Bandeirantes...............................98
Beacon School............................6
Dante Alighieri..............................2
Lourenço Castanho....................15
Magno...25
Móbile.. 6
Objetivo.....................................77
Poliedro.....................................29
Rio Branco................................. 10
Saint Paul's.................................2
Santo Américo.........................49
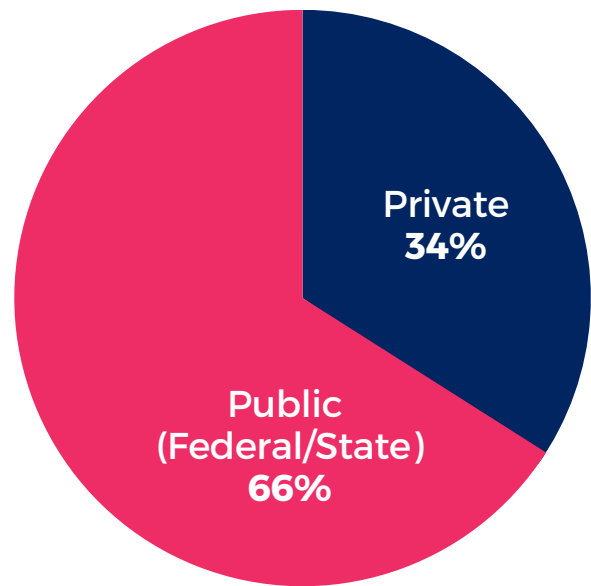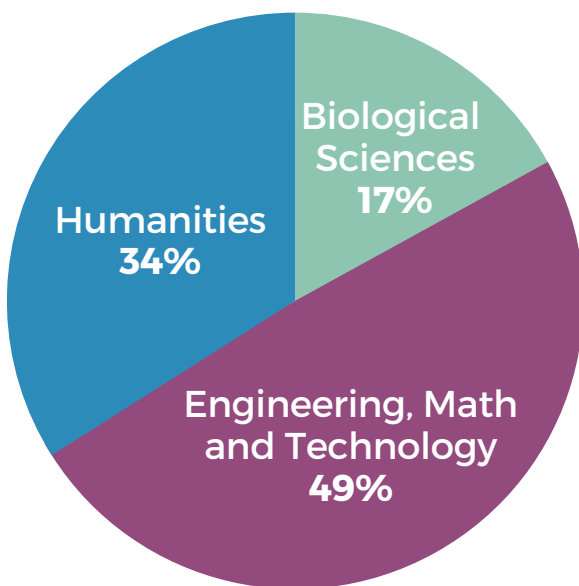Alicerce Online............................441

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::: 2022 RESULTS

College students

For students in the university phase, the Institute offers a development program from the beginning of their undergraduate studies. The initiatives are focused on self-knowledge and career guidance, such as coaching, mentorship, and preparation for selection processes in the most diverse market sectors.

College students in 2022
Total: 835

Biological Sciences 17%

Humanities 34%

Engineering, Math and Technology 49%

Private 34%

Public (Federal/State) 66%

2022 University Students Convention in São Paulo

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⁖ 2022 RESULTS

Talented students around the world

Ismart university students studying abroad.

2022 College students abroad
Total: 24

- Amherst College
- Babson College
- Bocconi University
- Clark University
- Dartmouth College
- Harvard University
- Hochschule Mainz
- Lake Forest College
- Minerva University
- Northwestern University
- New York University (Abu Dhabi)

- Schweinfurt University
- Technical University of Applied Sciences Würzburg-Schweinfurt
- Université Panthéon-Sorbonne
- Université Paris-Dauphine PSL
- University of Chicago
- University of Notre Dame
- University of Porto

Luan Gonçalves (Alicerce In-Person) - Université Paris-Dauphine PSL

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::: **2022 ADMISSIONS AT COLLEGE ENTRANCE EXAMS**

Admissions at Colleges in Brazil and the world

Ismart fellows from in-person and online programs were admitted to undergraduate national and international college programs in the 2022 entrance exams. These achievements crown a year of many important accomplishments for the Institute.

IN-PERSON PROGRAMS:

98% of admissions at college entrance exams

12% admitted among the Top 3 in college entrance exams

37% admitted among the Top 10 in college entrance exams

51% admitted in 2 or more institutions

6 admissions abroad

ONLINE PROGRAM:

77% of admissions at college entrance exams

6% admitted among the Top 3 in college entrance exams

29% admitted among the Top 10 in college entrance exams

39% admitted in 2 or more institutions

1 admissions abroad

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::: 2022 ADMISSIONS AT COLLEGE ENTRANCE EXAMS

Check out some of the outstanding admissions from the network

To learn about all of the Ismart students admitted in 2022 University entrance exams, **click here**.
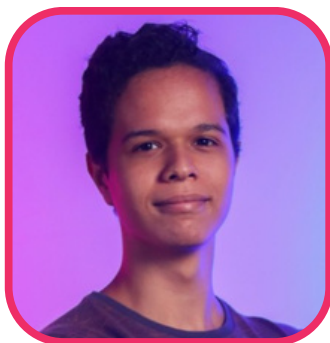
INTERNATIONAL ADMISSIONS

Ana Beatriz Campos
Bolsa Talento
Chemical Engineering
Minerva University and University of North Carolina at Chapel Hill

Erick Passos
Bolsa Talento
Computer Science
University College London

João Vitor Nunes
Alicerce In-Person
Aerospace Engineering
Notre Dame University

Isadora Carvalho
Alicerce In-Person
Economics
Dartmouth College

Leonardo Alves
Alicerce In-Person
Computer Science
Grinnell College

Pedro Luiz Pimenta
Bolsa Talento
Math
Rhodes College

Pietro de Souza
Alicerce Online
Computer Science
Minerva University

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::: 2022 ADMISSIONS AT COLLEGE ENTRANCE EXAMS

NATIONAL ADMISSIONS

Fabiola Souza
Bolsa Talento
Manufacturing Engineering
UFMG (7th place), **UNESP**
and **Mauá**
Environmental Engineering
USP (9th place)
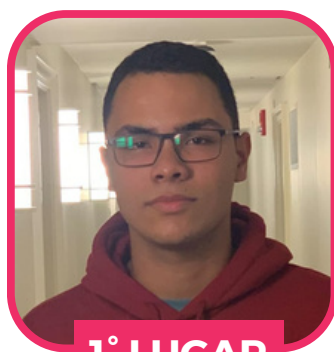Food Engineering **UNICAMP**

Fernando dos Santos
Bolsa Talento
Computer Science
Inteli, **Insper (4th place)**
and **FEI**
Information Systems
USP
Computer Engineering
Mauá

Leticia Moraes
Alicerce In-Person
Materials Engineering
and Environmental
Engineering **USP**
Chemical Engineering
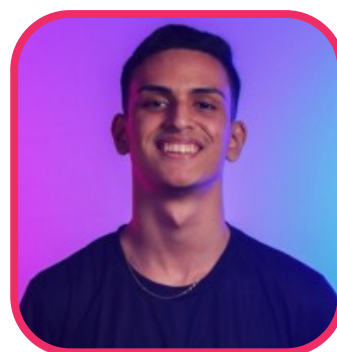**UNICAMP**, **UNESP** and
Mauá
Data Science **FGV-SP**

1° LUGAR

Thiago Lima
Bolsa Talento
Electrical Engineering **USP**
Computer Engineering
UNICAMP, **Insper** and **Mauá**
Mechanical Engineering
UFMG (1st place)
Computer Science **UNESP**
(1st place)

Victor Gabriel Marques
Alicerce In-Person
Information Systems
Inteli
Computer Science
UFSCAR

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::: **2023 ISMART RECRUITMENT PROCESS**

An online recruitment process that guarantees accuracy

Ismart's annual recruitment process is a key component in its mission to identify and support young low-income talents.

This process, carefully divided into six stages, aims to identify candidates' potential. To ensure the safety and reliability of the process, we rely on psychologists, specialists in online assessments, and a dedicated technology team.

The assessment is based not only on academic performance, but also considers cognitive, behavioral, and social-emotional factors.

In the year 2022, **11,290** candidates were evaluated during the selection of students to be supported in 2023.

PROGRAMS	ADMITTED	TOTAL
Alicerce In-Person	80	**862 candidates admitted**
Bolsa Talento In-Person	148	
Alicerce Online	634	

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::: ENGLISH LESSONS AND STUDY APROAD PREPARATION

English as an opportunity booster

Understanding the importance of knowing English as an opportunity booster in today's world, **Ismart promotes initiatives that aim to provide access to learning the language**. They are conducted both in-person and online, through valuable partnerships.

Ismart Prep

Ismart has developed a preparatory program aimed at students who have interest and plans to pursue college abroad. Ismart Prep is offered to fellows from all of Ismart's locations. With **100% online programming**, the program offers **preparatory classes for the Toefl and SAT exams**, as well as guidance and mentoring for writing the essays within the application process, given by specialized teachers.

→ **63 fellows** at Ismart Prep (preparation for undergraduate study abroad)

Summer Programs

Ismart supports students in the network throughout the application process for Summer Programs, as well as offering positions at renowned educational institutions through partnerships. In 2022, 5 students completed Summer Programs at **Harvard, Notre Dame, Yale**, and the Wellesley College campus, **through a program sponsored by Explo.**

→ **10 fellows** in Summer Programs

English lesson Scholarships

→ **433 scholarships** awarded for online and in-person programs

::: TECH TRACK

Technological knowledge as a gateway to the future

Ismart **created the Tech Track in 2021** to expand opportunities to which the talents are exposed and help their development in a technological world.

Following trends, the **Tech Track promotes digital literacy with a focus on the skills needed to navigate in today's world**, **logical reasoning and social and emotional competencies**, in addition to teaching the **most widely used programming languages (Python, Java, and C++).**

In this way, while technology is not yet widely incorporated into the school curriculum, **the students assisted by Ismart are exposed to content in this field through the interactive learning tracks that make up the program.**

Ismart Academy

Middle school students use scientific and engineering methods to create investigative projects, co-supervised by Ismart University students, for submission to the Brazilian Science and Engineering Fair (FEBRACE).

→ **30 students engaged in the initiative in 2022**

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: : : **TECH TRACK**

IBM SkillsBuild

Partnership with IBM's SkillsBuild platform. Students in the 10th grade choose one of three learning tracks: Digital Literacy, Data Science and Cybersecurity, Internet of Things and Artificial Intelligence.

→ 396 students engaged in the initiative in 2022

Alura Start

Through a partnership with the online technology school Alura, high school students have access to the Alura Start platform, where they learn, practice, and apply programming and software development skills, as well as Math and Natural Science concepts, through games and content based on real problems.

→ 88 students engaged in the initiative in 2022

::: **TECH TRACK**

Ismart Hackathon

In partnership with Zup, the Ismart Hackathon is an immersive competition that invites participants (middle school students) to use technology to solve, as a group, real problems.

→ 50 students engaged in the initiative in 2022

Ismart Robotics

Robotics club run by Graded School students for Ismart middle school fellows. Focus on learning about Technology Development, Integrated Circuits, Mechanics and Automation.

→ 16 students engaged in the initiative in 2022

Amanda, Samira and João Victor - Tech Track highlights at the 2022 Convention in Belo Horizonte

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::: **EVENTS**

In-person events at full speed

The year 2022 marked the return of Ismart's in-person events, which provide meetings and integration among community members.

15th Students and Families Convention

The Students and Families Convention promotes the meeting **between members of the network and families** in Rio de Janeiro, Belo Horizonte and São Paulo - which was also attended by families from São José dos Campos, Cotia and Sorocaba.

In its 15th edition, the event celebrated the in-person reunion and the dedication of the fellows through interactive programming on stage, awards and integration activities focused on reinforcing Ismart's values and the sense of community. In total, **1,245 people attended the 15th edition of the Convention.**

Click here to watch the video of the 2022 Convention in São Paulo

Daniel Lara (Alicerce In-Person) and Lais Oliveira (Ismart Team) - 2022 Convention in Belo Horizonte

::: **EVENTS**

College Students Convention

In 2022, **the College Students Convention gathered 157 college students** who are part of the network in São Paulo and Rio de Janeiro.

The event focused on the theme "leadership", concretized by the lecture of Wellington Vitorino, founder of the Four Institute and ProLíder Program, and also "personal finances", with the participation of Gabriela Chaves - founder of NoFront Empoderamento Financeiro.

[Click here to watch the video of the College Students Convention 2022](#)

Ismart 2022 Ismart College Students Convention in Rio de Janeiro

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::: EVENTS

Alumni Meeting

Meeting with Ismart alumni to socialize and reminisce about good times in the community. The 2022 edition, which started at Ismart's office in São Paulo and ended with a lively happy hour in the region, was attended by **alumni** who are now **conquering the job market in Brazil and abroad.**

Click here to watch the video of this special event

2022 Alumni Meeting in São Paulo

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::: BUDGET

Annual budget

Operational administrative expenses over the years to achieve Ismart's mission.

	2020	2021	2022
Operational costs	R$ 34,624,490	R$ 36,295,502	R$ 45,031,660
Administrative costs	R$ 4,401,538	R$ 4,552,398	R$ 6,186,846
TOTAL	**R$ 39,026,028**	**R$ 40,847,900**	**R$ 51,218,506**

Fellows supported per year

	2020	2021	2022
TOTAL	**3,078**	**3,417**	**3,189**

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::: PARTNERSHIPS

Partnerships that help us go further

Ismart has the privilege of counting with the **support of institutional partners to carry out initiatives aimed at the development of the fellows**, in order to provide the best conditions for them to reach their potential.

Rise For The World

An Ismart partner since 2021, Rise, an initiative of Schmidt Futures and the Rhodes Trust, is **the anchor program of a $1 billion philanthropic commitment to identify and support global talent**. Rise seeks out bright young people who need opportunities to realize their potential and supports them for life as they work to change the world.

In the two editions of the program, **five fellows from the Ismart network were selected as Global Winners**, a category that guarantees a three-week in-person meeting in a different global destination each year. In 2022, the first group of young winners went to Cape Town, South Africa, on a trip marked by connections, cultural excursions and educational activities.

Laura Ribeiro (Alicerce Online) - 2021 Rise Global Winner

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::: PARTNERSHIPS

Aspire Leaders

The Aspire Institute was founded in 2017 by Harvard University professors with the goal of supporting young people who are first generation students from low-income families to access college. **The international leadership initiative**, which has already selected three Ismart fellows, guarantees lifetime personal and professional opportunities, including exclusive access to classes taught by Harvard professors.

Major Partners

Ismart Partners play a central role in the early careers of young college students supported. Ismart's partner private schools have provided the network's students with **access to excellent education**.

On the other hand, organizations such as Bloomberg, McKinsey & Company and Stone ensured that university students had **access to top-notch training and content** on the most relevant themes for the labor market today, such as leadership, conflict resolution, and communication.

Ismart, also on behalf of the network of supported fellows, would like to thank all the organizations for the partnership, which is indispensable for carrying out the mission of developing young talent.

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: : : **RECOGNIZED IMPACT**

Ismart's concrete impact highlighted

In 2022, Ismart was awarded the **Human Rights and Diversity Seal by the São Paulo City Hall's Municipal Secretariat for Human Rights and Citizenship** in the "Youth" category. The initiative recognizes **good practices in managing diversity and promoting human rights** in companies, public agencies and third sector organizations.

The Institute's concrete impact was even more in evidence in the press through the stories of students from the Ismart network. The young people were recognized for their achievements and brilliant trajectories.

Check out some of these highlights:

Folha de São Paulo
June 7th, 2022

CNN Brasil
June 8th, 2022

O Povo
December 5th, 2022

Portal G1
June 6th, 2022

SPTV
December 31st, 2022

Folha de São Paulo
October 2nd, 2022

A special thank you to everyone who has been part of Ismart's history in 2022, especially the supported students, whose dedication and brilliance light the way to a promising future.

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Transforming talent into protagonists of the future.

www.ismart.org.br